

# SPOSTO

I N T E R A C T I V E

140 N. Constitution Blvd.  
Suite 200  
Kutztown, PA 19530  
August 28, 2008

To Mandy Zerr's potential employer:

Mandy brought great things to our team, and I'm certain she'll bring great things to your team, too.

She brought a warm, accessible writing style to our copy whether it was slated for a banner campaign, an email campaign, a newsletter, a web site or a simple office memo.

She brought a newspaper editor's perspective to our press releases. And though her advice sometimes was ignored (to our detriment), it always was sound.

She brought unwavering enthusiasm to our projects, enthusiasm even our most abusive clients (and teammates) couldn't stave. And that type of enthusiasm is contagious.

She brought positivity and laughter to our production floor. Having Mandy lead a creative team ensured a light-hearted, easy-going atmosphere for all its members.

And she brought the opportunity to be part of an amazing, inspiring project. The work we completed pro-bono for Botshabelo ([www.botshabelo.org](http://www.botshabelo.org)) will always be a source of great pride in our shop.

We lost Mandy in August 2008 to her pursuit of love, a worthy cause for sure. But we do wish that worthy cause's path still ran parallel to ours, 270 miles due east of its current lie.

If you have any questions about Mandy or this recommendation, please give me a call at 610-894-9660 or email me at [keegan@sposito.com](mailto:keegan@sposito.com).

Sincerely,

A handwritten signature in blue ink, appearing to read 'Keegan Linder', with a long horizontal stroke extending to the right.

Keegan Linder  
Creative Manager